

Contact: Wayne Mitchell
Volunteer Center of Sonoma County
707-573-3399, ext. 113 or wmitchell@volunteernow.org

FOR IMMEDIATE RELEASE:

Volunteer Center Hires Two New Directors

SANTA ROSA, CA, Nov. 17, 2008—Two program directors recently have been brought on board by the Volunteer Center of Sonoma County.

Wayne Mitchell is the new director of marketing and resource development. He has led successful fundraising campaigns for several organizations including the Laguna de Santa Rosa Foundation, Assistance Dog Institute, Lawrence Berkeley National Laboratory and the Chabot Space & Science Center. Mitchell holds an MBA in marketing from Saint Mary's College.

Jim Bray joins the Volunteer Center as its new community services director. He combines 20 years of sales and marketing experience with a background in both regional planning for the Super Urban Area Security Initiative and in disaster preparedness outreach for the Red Cross.

“Wayne and Jim are precisely the leaders the Volunteer Center needs to inspire Sonoma County residents to take action and bring about change in our community,” said Eunice Valentine, executive director of the Volunteer Center. “I’m thrilled to have these two highly experienced professionals join us.”

--more--

For 37 years, the Volunteer Center of Sonoma County has served as the hub of volunteerism in the community. Each year, it connects thousands of people wishing to volunteer with hundreds of organizations needing help. The Volunteer Center also offers many direct programs that include tutoring school children in reading and math, driving homebound residents to critical appointments, working with the court system to provide community service as a sentencing alternative and offering management training to non-profit organizations. To learn more about the Volunteer Center, check on-line at www.volunteernow.org.

###