



Local Nonprofits & Restaurants Partner for 2nd Annual Restaurant Week

Santa Rosa, CA, April 15, 2012 – French, Mexican, Chinese, Deli, Italian and more. You can dine with diversity and help your favorite nonprofits at the same time during Restaurant Week, to benefit the Volunteer Center. In a joint effort to help local nonprofits raise funds, and local restaurants fill their tables, The Volunteer Center of Sonoma County is organizing the 2nd Annual Human Race Restaurant Week fundraiser, with a portion of the proceeds benefiting the Sonoma County Human Race. Over 40 local eateries are participating.

Similar to “dine and donate” events, the Human Race Restaurant Week pairs fundraising nonprofits with supportive local restaurants during the week of April 29 – May 5th. The benefiting nonprofit helps fill the tables of the eating establishment by promoting the partnership to agency volunteers, clients and donors. Restaurants, in turn, are donating a portion of the day’s sales to their partner nonprofit.

Local residents are encouraged to support their favorite nonprofits by dining at their partner restaurant on the designated date during Restaurant Week. A complete listing of dates, participating restaurants and partner nonprofits can be found at <http://humanracenow.org/restaurant-week>.

“Restaurant Week is a win-win opportunity for nonprofits to raise funds, for local restaurants to increase business and for funds to be raised for the Sonoma County Human Race,” says Eunice Valentine, Executive Director of the Volunteer Center. “We’re thrilled at the response to this year’s Restaurant Week – we look forward to seeing local nonprofits and restaurants thrive as a result of this cooperative effort.”

The Human Race is a nationwide community fundraising event for nonprofit organizations and is the largest collaborative fundraising event in Sonoma County as well as the largest Human Race in the nation. Now in its 31st year, the Sonoma County Race features a 3K and 10K run and walk through Howarth and Spring Lake Parks, rain or shine, on Saturday, May 5th.

In 2011 over 9,000 participants raised \$871,000 for over 252 nonprofits. The first Human Race in 1981 raised \$1,800.

For more information or to get involved, contact the Sonoma County Volunteer Center at **(707) 573-3399** or visit www.humanracenow.org.

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Ad including list of restaurants list is attached

Padi Selwyn
707-569-6876
<http://www.padiselwyn.com>

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