



40th Anniversary Volunteer Center

OF SONOMA COUNTY

Connecting Volunteers for a Vibrant Community

1971

...A trip down memory lane

Where were you in 1971?

Community leaders were launching the Volunteer Center.



Top Headlines

"Annadel State Park plan seems certain"
"New FM radio station, KZST, debuts"
"HP to buy 200 acres in Santa Rosa"
"Petaluma students chant 'Peace'"



Local Ads

"Coddington...the fashion center of the Redwood Empire"

"Support your local cow... buy Clover Milk!"

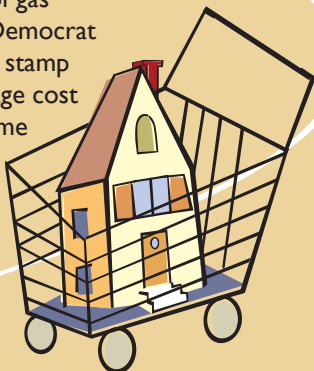
"Steel farm gates at Friedman Brothers from \$22.88"

"We've got a team you can bank on" Exchange Bank



Cost of Living

\$9,400 average yearly income
36¢ gallon of gas
10¢ for a Press Democrat
6¢ US postage stamp
\$23,450 average cost of new home



For forty years, the Volunteer Center has been the heart of our community, matching prospective volunteers with local nonprofits to help them help others. We have inspired **tens of thousands** of people from all walks of life to share their skills and talents with worthwhile causes and organizations that help our community thrive.

Finding needs that are not being addressed, we also operate a **multitude** of programs that touch **thousands** of people every day. With the help of our generous supporters, we are making a positive difference for Sonoma County residents in every sector. Our impact can be seen across the entire community as we provide critical support and direct services to students, seniors, businesses and other nonprofit organizations.

Forty years of inspiring volunteerism and addressing critical community needs has made a significant impact in the culture of our region. Sonoma County was ranked **first** statewide again this year in volunteerism, according to a Corporation for National and Community Service report. **36.1%** of local residents volunteer on a regular basis, over **10%** more than most other California communities. **145,000** people volunteer regularly here! The Volunteer Center of Sonoma County takes pride in how we've helped our community become a more caring and compassionate place to live and work.



Selected accomplishments of 2010-2011

211 Information & Referral Service

helped **90,904** people with urgent needs, referring them to local agencies that provide food, medical care, shelter and other critical services. The top three needs were housing, health care and food.

RSVP

(Retired and Senior Volunteer Program)

830 volunteers provided over **128,700** hours to hundreds of nonprofit agencies that serve those in need throughout the county.

The Literacy Connection Program

480 volunteers spent **16,320** hours in local schools to tutor **2,720** students who might otherwise be challenged to read and graduate.

Volunteer Wheels

drove **36,013** clients **539,343** miles to **33,131** doctor visits and critical appointments; enabling some of our most vulnerable neighbors to live more independently with our support.

Business Environmental Challenge

Sparked by Agilent Technologies

150 volunteers from local businesses worked on **13** projects with **9** agencies to benefit local nonprofits and the environment.

The Human Race

2011 marked the **30th** anniversary of the Human Race with a **17%** increase in funds raised over 2010! This year, over **9,500** participants raised **\$870,534** for **252** local nonprofits. The event remains the leading collaborative fundraiser in Sonoma County.

The Court Referral Program

provided **159,066** community service hours that helped clean county and city parks, serve meals to the elderly, plant trees, sort food donations, eliminate graffiti and other important tasks for more than **330** local organizations.

Hands On Sonoma County

Powered by Friedman's

We organized **750** volunteers, including students, corporate volunteers and community members, to help **26** community nonprofits with **30** projects ranging from building playgrounds to installing landscaping and cleaning up parks.

Volunteer Referral Program

We matched **3,034** volunteers with organizations needing their help. Our SkillsBased Program enabled **18** volunteers with special skills to increase the capacity of **15** nonprofits.

Resource Center for Non-profits

As the expert for non-profit management, **1,473** people at local non-profits turned to us for training and advice through our consulting services, workshops, and educational programs.

Secret Santa

provided over 19,000 holiday gifts anonymously to people of all ages in our community, ensuring happier holidays to those in need.

Volunteer Center

OF SONOMA COUNTY

Corporate Partners

Agilent Technologies
Chromagraphics
Comcast
Exchange Bank
Friedman's Home Improvement
Kaiser Permanente
Kendall-Jackson
Medtronic
Portola Systems
The Press Democrat

Printing courtesy of ChromaGraphics

A full list of our many programs and opportunities for participation can be found on our website at

www.volunteernow.org

Telephone: (707)573-3399

Hours: 8:30-5:00 Weekdays

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2018

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2012



Connecting Volunteers for Vibrant Community

Starting the next 40 years together!