

MEDTRONIC

Medtronic, headquartered in Minneapolis, Minnesota, is the global leader in medical technology—alleviating pain, restoring health and extending life for millions of people around the world.



Santa Rosa is headquarters for part of Medtronic CardioVascular, which offers medical devices and

technology used in the treatment of cardiovascular disease. At the heart of its mission to maintain good citizenship as a company, Medtronic and the Medtronic Foundation gave more than \$53 million in grants and donations last year.

“We also support the community through the talents of our employee volunteers,” said Kim McEachron, vice president of human resources for Medtronic CardioVascular and president of the Volunteer Center’s board of directors. “Mission in Motion is our employee involvement and volunteerism program, which leverages the passions and talents of our employees through high-impact employee giving and volunteer programs.”

NORTH BAY CORPORATION

North Bay Corporation has been providing solid waste and recycling services to Sonoma County for more than 20 years. With the focus clearly on reducing the burdens of our planet, North Bay is on the cutting edge of waste reduction as it works with businesses and schools to enhance recycling and waste diversion programs. The company now is planning a state-of-the-art recycling facility designed to recycle up to 90% of the county’s waste—an astounding goal. In addition to offering the best prices and most innovative service possible, North Bay encourages residents and businesses to learn more about how they can go green by visiting its website at www.unicycler.com.



North Bay Corporation encourages employee participation in community service clubs such as

Rotary International, and also supports community efforts such as the Volunteer Center’s Human Race by providing volunteers on race day. Many employees also get involved in other local nonprofits and serve as volunteers at youth sports activities and clubs.

“I have been involved in community activities and volunteerism since high school,” said Pamela Davis, government affairs director for North Bay Corporation. “This is my community. I live and work here. I want to be involved in improving the quality of life of those around me. Being active in the community is how I feel that I can make a difference.”

PORTOLA SYSTEMS

Since 1994, Portola Systems, Inc. has striven to provide the highest quality computer network and information technology support services to North Bay businesses.



Portola’s commitment to local business requires that the company stay at the leading edge

of technologies that offer true business value: IP Telephony, remote access, virtualization and core network administration. The company’s philosophy quite simply is that information technology is a tool to help each organization achieve its business and personal goals.

Portola is willing to offer outstanding return of investment not only for businesses but also for its neighbors and for nonprofit organizations by offering staff time and other resources to a number of causes.

“Portola’s commitment to our local community gives us the privilege of working with extraordinary local nonprofit organizations,” said Jerry Phoenix, vice president and chief financial officer of Portola Systems, and also a member of the Volunteer Center’s board of directors. We strongly agree that nonprofits are the safety net of our community. The energetic volunteer spirit in the North Bay helps make our community a place where we all enjoy living and working.”

THE PRESS DEMOCRAT

Since 1857, *The Press Democrat* has chronicled the daily history of Sonoma County from its roots as a fledgling farm community on the cusp of the Civil War to a regional center known to the world as Wine Country. Each day, the newspaper that began as a four-page weekly and that became *The Press Democrat* at the turn of the 20th century has taken its readers on a journey of small stories brought to life and of great stories brought home.



“Do what is right for the community,” was the directive of Ernest Finley, editor and publisher from 1897 to 1942.

Finley’s philosophy lives on through today’s newspaper. *The Press Democrat* offers a forum for exchanging news, opinions and ideas vital to Sonoma County and also publicizes and supports a host of philanthropic efforts.

“One challenge of this new millennium is how we as a newspaper can better engage people in volunteerism and connect them to the working, breathing community in which we all live,” said Bruce Kyse, publisher of *The Press Democrat*. “To be a good corporate citizen, you have to volunteer. You have to give time and money back.”

VOLUNTEER CENTER OF SONOMA COUNTY CORPORATE PARTNERS



ABBEY, WEITZENBERG, WARREN & EMERY

Since the 1920s, Abbey, Weitzenberg, Warren & Emery has provided outstanding legal representation to the residents of Sonoma County. Today the firm brings generations of aggressive, creative and successful experience to the representation of its clients in Sonoma County and the rest of northern California.



The current members of the firm have dedicated years of service to the people and institutions of Sonoma County, serving as leaders of dozens of

community and philanthropic organizations. The firm also has generously supported the capital needs of major Sonoma County nonprofits. Its staff continues to devote many hours to volunteer organizations of the community.

“The Volunteer Center provides the opportunity for thousands of Sonoma County residents to engage with their community in a direct and personal way,” said partner Patrick Emery who serves on the Volunteer Center’s board of directors. “This firm is proud to have supported those efforts with the donation of our time and resources for many years.”

AGILENT TECHNOLOGIES

Agilent provides measurement products and systems that make the world more productive, and a safer, healthier and more enjoyable place to live. Agilent also measures up with a long history of volunteerism in Sonoma County. Employees take part in an array of charitable activities, including United Way’s Day of Caring, Doran Beach clean-up efforts and the company’s Agilent After School program in which employees lead fourth- through seventh-grade students in hands-on science projects at local after-school sites.



Agilent Technologies

Agilent also supports programs that help communities effectively

address local health and human services and environmental needs—including working with other Sonoma County businesses in quarterly “Agilent Environmental Challenge” projects as part of the Volunteer Center’s Hands Across the County program.

“Being a corporate partner with the Volunteer Center of Sonoma County is a natural extension of Agilent’s support for volunteerism, which includes four hours a month of paid time off for employees who participate in company-sponsored community projects,” said Ron Nersesian, vice president and general manager of Agilent’s Santa Rosa-based Wireless Business Unit.

CHROMAGRAPHERICS

Since its inception in 1975, ChromaGraphics has taken a refreshing approach to business by blending its expertise in typography and offset printing with a strong desire to help people in the graphic arts field. The emphasis on service to its customers paid off as ChromaGraphics grew from a small, Santa Rosa print shop specializing in business cards and brochures for local businesses to an established digital and offset printing company serving the North Bay.



Today the company is legendary for both the high quality of its work as well as its reputation for outstanding service. Over the decades as its business prospered, ChromaGraphics' desire to help grew beyond the graphic arts community to the community at large.

"The Volunteer Center allows me to be in touch with a lot of organizations in ways I couldn't achieve on my own," said owner Eric Janssen, whose father Walt, a lifetime Sonoma County resident, started the business with Don Herrman. "The Center's scope and its reach are huge, all-embracing. Its work touches everyone else in the nonprofit community of Sonoma County, giving the center the ability to make a difference."

CIRCLE BANK

Circle Bank is a full-service commercial bank dedicated to serving businesses in the North Bay of San Francisco. Its vision is to champion the entrepreneurial goals and personal visions of its customers by delivering uncommon service and tailored solutions that empower its customers to reach their full potential.

A founding principle at Circle Bank is to give back to the communities in which it does business. With that belief in mind, the bank offers leadership, financial support and employee involvement to a wide range of Marin and Sonoma County nonprofit organizations.

"We take pride in the relationships we develop with our communities," said Kimberly A. Kaselionis, president and chief executive officer. "We believe that investing in the people, businesses and charitable organizations in our communities is our mission."



EXCHANGE BANK

Since 1890, philanthropy has been at the foundation of the Exchange Bank. Frank Doyle, Exchange Bank's co-founder, set up a perpetual trust which has since proven to be one of the most remarkable planned gifts in the history of American community college education. More than \$76 million has been given to more than 115,000 students since 1948.



Exchange Bank is dedicated to making Sonoma County a better place in which to work and live. This is accomplished by offering outstanding, trusted service to its customers and by giving money, time and talent back to the community in every way possible. Exchange Bank donates to local causes—including many nonprofit organizations, and its employees also give countless hours of volunteer time, in particular with their remarkable championing of the Volunteer Center's Human Race.

"Exchange Bank is proud to be a major sponsor of the Volunteer Center because we know that volunteerism and philanthropy are keys to keeping our community strong," said Nina Drake, senior vice president/director of human resources and training at Exchange Bank and member of the Volunteer Center's board of directors. "People helping people is what Exchange Bank is all about."

FRIEDMAN'S HOME IMPROVEMENT

For more than 60 years and across three generations, Friedman's Home Improvement has built a proud heritage of supporting and contributing to its local communities. The Friedman family goes the extra mile in providing both donations and volunteer support for numerous causes each year—with specific emphasis on improving education, the lives of seniors and youths, and the lives of people needing basic assistance such as food.



Whether it's providing free sandbags during floods, hosting a golf tournament to benefit schools or donating groceries for those who would otherwise go hungry, Friedman's contributes vitally to Sonoma, Mendocino and Lake counties. In particular, through the Hands Across the County and Rebuilding Together programs, Friedman team members generously volunteer their time and skills.

"Our family and company have always known and believed that it is important and necessary to give back to the communities that have been so good to us," concur owners Bill and Barry Friedman.

KAISER PERMANENTE

Kaiser Permanente is a nonprofit integrated health care organization with physicians, nurses and staff working in collaboration to provide high quality care to its members and address the health care needs of its communities. More than 160,000 Sonoma County residents call Kaiser their medical home.



The people of Kaiser Permanente also work together with a wide variety of community partners to support the goal of a thriving and healthy Sonoma County. The Santa Rosa Medical Center is home to Neighbors in Health, a day of free health care for uninsured children, providing care to more than 500 youngsters and supported by more than 500 volunteers and 100 partnering organizations.

The new five-floor hospital expansion, scheduled to open in late 2010, will help increase access to health care in the community, better serve Kaiser members, and continue to make Kaiser Permanente a great place to work.

"Kaiser Permanente's corporate partnership with the Volunteer Center of Sonoma County is a natural fit with our mission of a healthy community," said Judy Coffey, Kaiser Permanente senior vice president and area manager.

KENDALL-JACKSON

Kendall-Jackson is one of California's premier family-owned wineries with extensive and deep roots in Sonoma County. Established in 1982 by wine visionary Jess Jackson, the winery sources its grapes from estate-grown mountain, ridge, hillside and benchland vineyards for optimum quality and soil expression.



Kendall-Jackson is committed both to a wide variety of community philanthropy—which it in part demonstrates through its wholehearted commitment to the Volunteer Center's Human Race—and to year after year of handcrafting high quality wines with intense flavor. The commitment to community and wine is an expression of the family's homegrown values.

"I look around Sonoma County—at its land and its people—and I see abundance," says Jess Jackson, founder and proprietor of Kendall Jackson. "Sonoma County is my home and I am heartened by the bounty of generosity and kindness here in Wine Country."