



Community Capacity Building Workshops
Offered by Community Action Partnership in collaboration with the Volunteer Center

All workshops offered free of charge to non-profits

Under the **Community Capacity Building Initiative**, **Community Action Partnership** and the **Volunteer Center of Sonoma County** is pleased to offer the two trainings described below free of charge to eligible non-profits providing human services in Sonoma County. These trainings are additional training opportunities for those agencies who are interested in applying for the 2010 Community Capacity Building grants. We encourage interested agencies to send at least 2 (two) agency representatives to these trainings, with one representative being a board member to the organization.

What Does Success Look Like? User-friendly Outcomes Measurement

Date: Tuesday, January 12, 1:00 – 4:00 pm

Like it or not, we are in the age of outcomes measurement. Funders and donors today ask for proof that nonprofits are making a difference. In this hands-on workshop, participants will practice defining success in their own terms and will craft a simple logic model to demonstrate the kind of meaningful program accomplishments stakeholders care about—especially now, when groups are scrambling to make ends meet. Join us and get a leg up on the competition.

Eleanor A. Smith has helped nonprofits raise more than \$24 million in foundation, corporate, and government grants and individual gifts. In addition to and as part of her fundraising work, Eleanor leads clients in outcomes-oriented strategic planning and program development and offers coaching on theory of change, SMART outcomes, and logic models. Eleanor has presented “What Does Success Look Like?” at the Foundation Center, the CBO Center, the Center for Volunteer & Nonprofit Leadership of Marin County, and other non-profit agencies.

Social Profit Resource Diversification: Moving Towards Self-Reliance

Date: Thursday, January 28, 9:00 am – 12:30 pm

This interactive, introductory workshop is designed to strengthen your understanding of resource diversification, and to provide an opportunity to initiate plans for greater resource self-reliance and organizational sustainability. Learn about varied strategies that can be developed to access existing resources, generate new resources, and mobilize non-financial resources. Topics include: learning what resource development/diversification is and the different ways to acquire resources; sharing lessons learned and helpful approaches for successful resource development through participants’ experiences; assessing your organizational preparedness; and immediate and long term planning.

Christopher Szecsey has over 35 years experience as a local and international consultant, trainer, and facilitator, working in the areas of: collaboration/partnership, organizational and programmatic capacity assessment, board development, board-ED partnership, leadership/management & team development, executive coaching, strategic planning, resource development, and Appreciative Inquiry applications. He has been a non-profit executive director and has served on three nonprofit boards.

Both workshops will be held at the Volunteer Center of Sonoma County, 153 Stony Circle, Classroom A, Santa Rosa. To register, please contact Chris Cram at ccram@volunteernow.org or call 573-3399, x115.